Dear Alumni:

We are all salesmen - only our products differ. Whether the product is a widget, a service, or a concept.

An idea, which is not new but warrants review, relates to selling Carroll College and DRU. We can all be of assistance by:

- 1) Passing on the benefits of what college and a fraternity have to offer an individual
- 2) Showing how the needs of the person considering college can be satisfied through Carroll College and Delta Rho Upsilon
- 3) Giving your own experience of the value of the relationship
- 4) Making sure possible students and/or their parents are aware of what Carroll College and Delta Rho Upsilon have to offer
- 5) Helping them contact the right people at Carroll College
- 6) Giving their names to me for possible follow-up by our active group

If the above seems out of place, please forgive me. For the last week I have been involved in a concentrated productive selling conference. If any of you have any comments or suggestions, let's discuss them at the 50th Anniversary of our great fraternal heritage at Homecoming on October 13th.

Sincerely,

Jeff N. Trader-'73 President DRU Alumni Association 21430 Astolat Drive Brookfield, WI 53005 Home: 784-8579 Work: 771-8100

- P.S. A special thanks to Dave Sengpiel of Bozell Jacobs. Dave's firm participated in an advertising seminar with S.C. Johnson & Son, Inc. Dave offered our active members the opportunity to attend this conference.
- P.P.S. I also heard from Brian Hermanson ('75). Hermy "promised" to tell us "all" concerning his life as an eligible bachelor/attorney living in Kansas. He hopes to see us all at the 50th Celebration.

There was still a winter chill in the air when we gathered at the fraternity house for the business portion of the April 21 Spring Quarterly Meeting. After moving, seconding, and voting to adjourn, we rose and glared at the young, supple, athletic looking Actives. Some of us walked over to the gym to show no sign of weakness (others drove their car in order to save themselves for the ordeal ahead!) There was silence in the locker room as both Active and Alum tried to don cold sneakers, shirts, shorts and other basketball attire (oooh, that's cold business). The Actives charged confidently out on the floor to dunk a couple of practice shorts (Jim Schroenike, Doug Reigle, John DEll, Jeff Klaisner, Tom Schaefer, Niel Peterson, Mike Erdmann, Don Kent, Kevin Buehler, Matt Jostock). The Alums tripped out on the the floor trying to remember how to dribble. Our coach, Rick Webster, called his Alumni team together for some last minute strategy and words of wisdom . . . "CHEAT"!!!

At least, the game ball was tossed in the air, the Actives grabbed the ball, dunked an Alum and sank a 30 foot jump shot taking the lead. However, the game see-sawed back and forth until it was tied at 78 - 78 with 15 seconds to go ... and then the Actives called time out for a huddle (the Alums fell on the floor gasping for air). The game resumed and the clock ticked away the seconds . . . 13, 14, 15 ... game ends in a tie 78-78.

First overtime begins ... first overtime ends ... still a tie ballgame! The second overtime begins and with 10 seconds to go, the Actives lead 84-82 ... it looks bad for the Alumni. At this point, I have to take a little (very little) credit. You see, I had coached the Alumni team to four defeats in the past. I advised Coach Webster to send Tom Marks into the game. Now, Tom, by his own admission, had been off the mark during the contest. Coach Webster agreed with my suggestion; called a time out; and with 10 seconds left sent Tom Marks running in to the game.

Things still looked bad ... 5 seconds and the Active defense will let us no more than 25-30 feet from the basket ... 4 seconds ... at the 3 second mark, Tom Marks drives deep to the corner, a good 25-30 feet away, jumps up with the Active defenseman's hand in his face, and fires a long arching jump shot that swishes the net at the buzzer. Holy Cow!! ... tied again, 84-84. The third overtime produced an 88-88 tie; and at the end of the fourth overtime, the score was 98-92. Alumni --98 Actives --92 Hey-hey-hey, we did it!!! What a game (almost ashame there had to be a loser). So, for the third straight year, the Alumni beat the Actives in basketball.

Hats off to Coach Webster - and a tribute to the weary, but triumphant, warriors! By the way, everyone contributed something to the victory, but special contributions were made by Mark Lucas and Phil Nagle, who kept us in the game - Mark scored many crucial points and was unstoppable in the overtimes. Here are the names of the whole team:

Coach Rick Webster

Mark Lucas	Mark Nielsen	Gary Ricco	Ron Frederking
Phil Nagle	Rick Trindl	Gary Marquardt	Joe Meek
Wayne Grunewald	Chuck Radtke	Tom Marks	Bob Taylor

SUMMER QUARTERLY MEETING - July 28, 1979

A big "THANK YOU" to Stan Riffle. Not only did Stan plan and organize one heck of a picnic with brats, corn on the cob, beverages, volleyball, softball, etc. but it was a beautiful, gorgeous day!

We held our regular Summer Quarterly Meeting on Saturday, July 28. After the business meeting we reconvened at Wirth Park in Brookfield for a very nice day. By the way, quite a few of the Actives attended the picnic and it was nice to talk with them and get to know them ... they are first rate guys, who played tough volleyball but weak softball. It was a good time ... and Stan, thanks again for a well organized social event. Also, thanks to your buddy, John Macy, who pitched in and helped ... he cooks a mean brat! I have to say it was one ofthose days when you stepped back out of the activity for a moment and thought, "I'm glad I know these people ... yes, I sure am."

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RUSSELL ROBERTS (1939) 61-300 Kamehameha Highway PO Box 386 Haleiwa, Hawaii 96712

Russ writes that he is still retired. Hawaii sounds like a very nice place to retire. Russ remembers Hugh Hulburt (in reference to a question in the last Scoop), but has not heard from him or about him for years. He would like to hear some noises from: Delmont Lohius, Don Evans, Bob Doe, Bob Shaw and Ted Savides.

Russ also recollects that Gamma Phi Delta was a fraternity whose house was located about a half block up on McCall Street straight away from the old Badger House of 242 North East Avenue.

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DAVE SWEHLA (1958)
Rt. 1, Box 84
Newberg, Oregon 97132

Dave took time to write a nice long letter. He and his family are quite active. First of all, they still have the farm - 25 head of cattle -]2 acres of alfalfa - and a 6000 bushel grain bin. The farm is called Harmony Hill Farm (people learning to grow in harmony with nature). Dave is a practicing family and youth counselor. Dave also works at the MacLaren School of Boys (the State of Oregon's court mandated facility for boys who have violated the law). Soon Dave will have his M.S. in Counseling and Guidance from Oregon College of Education. His daughter, Julie, is a freshman at Lewis & Clark (was valedictorian of her high school class and won a national Presbyterian Scholarship). Dave's other children are: Eric - a tennis play'n, horn play'n freshman in high school. Karen - a clarient play'n 8th grader (and) Lory - a play'n 4th grader. Dave's wife, Carol, teaches first grade (and at the time of this letter was in the midst of contract negotiations).

Dave, your information regarding Moo Young Hon is as current as mine. C'mon, Moo - drop us a line - a lot of people are asking about you (not bill collectors either). He bumped into Cliff Post last year - small world. Dave included an open invitation to all use his family abode as a "home away from home" anytime you are in the Portland metropolitan area. Just call and they will pick you up at the airport or give you directions. Harmony Hill sounds like one heck of a nice place to stay. Thanks for the invite, Dave, may take you up on it one of these days.

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AL TERONDE (1963) 2909 Floral Drive Northbrook, Illinois 60062

Old "Ra-Ta" is still with American Grinding Machine Co. and is Vice Presand Corporate Secretary. All was recently elected to the Board of Directors of the Tool & Die Institute; and, of course, he and Marilyn are still heavily involved with church and music. In fact, music has a lot to do with his old nickname "Ra-Ta".

Al remembers ... the "All School Sing" of 1961.

The Delta Rho theme was "chain gan" songs (including "Water Boy" and "Sixteen Tons"). They wor T-shirts with numbers stamped on them, painters' hats with the visors removed, and stripes painted on them. They carried pick axes, sledge hammers, and shovels. And, they won FIRST PLACE !!!

Yes sir, Al, I remember that night also. Although I had graduated, I came back to watch the "Sing" competition. When the Delta Rhos walked out on stage, the audience began to "titter and giggle" a bit. I'm sure the costumes and "hamming" of the guys led the audience to think that they were in for a little singing and alot of clowning (Beta style). In fact, as I sat watching, I was a bit disappointed - we had always been a quality singling group, and I hoped we were not going to just clown our way through the night in order to say we were there. However, the giggles stopped immediately as the singing started - the group could have been dressed in ladies' skirts and blouses (except Cat Trendler - he wouldn't look bad). The singing was fantastic, and they walked away with the show. As I recall, Al was not only the Sing Chairman but arranged the songs for the competition.

Al was also very helpful a couple of years before, when Carl Trendler led us to victory with a group barbershop medley. Remember that night, Carl and Al?? It was probably the first time group barbershop had been attempted in the "Sing" competition, plus we bridged all three songs (didn't stop between songs to get starting notes). The audience started clapping midway in our program ... that was a happy time. I still remember the words to the songs ... GOOD MEMORIES!!!

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Brian Hermanson (1975) PO Box 1069 Ponca City, Oklahoma 74601

Hermy is employed by Phipps, Johnson and Holmes, Attorneys-at-Law. Brian graduated from the University of Oklahoma - College of Law in 1978. He likes Ponca City - a city of 35,000 in Northern Oklahoma. He reports that he still gets together with "Spot" for a couple of Rhinelander beers, since they live only 40 miles apart. Brian thinks it's uncanny that both he and Spot move over 800 miles from Carroll, yet end up living so close to one another.

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Brian remembers ...

the "best pledge class ever" - the "Flamin' Fifteen" and their raid on the frat house with 400 tons of garbage and chemicals as well as their successful take over of the new house while the Actives were held at bay. As Hermy puts it, "Flamin']5 Forever" !! (where is "Tooth"?)

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JOHN BALL (1934) 16401 Otsego St. Encino, California 91436

John still writes a little (what an understatement). He is currently Chairman of the Board and Editor-in-Chief University of California, San Diego Extension, Mystery Library. He is also Director UCSD Mystery Writers Conference-1979. Just recently he was elected Vice President of Mystery Writers of America. John is also quite proud of the Honorary Doctorate he received from Carroll in 1978 and the convocation he arranged for Carroll that brought the distinguished author Ellery Queen to the campus in May, 1979. He is currently arranging a visit of the Dalai Lama to Carroll sometime in September, 1979. Also in September, his new book, The Murder Children, published by Dodd Mead, will hit the bookstores.

John remembers ...

being one of the founders of the Pioneer Club and writing the constitution. John, did you ever think, back in those "founding days" that the organization you helped breathe live into would survive and thrive for 50 years?? Well, John, the first 50 had to be the hardest - just watch us go now - down hill from now on.

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William Handy (1973) 6020 S. Court McFarland, Wisconsin 53558

"Parker" and his wife, Sharon, are parents of Amber Lynn who is about 6 months old. Bill is the Minister of the McFarland United Church of Christ. He has time to be active in the Jaycees, running, woodcarving, and gardening.

Parker remembers ...

being the last Active Chapter President prior to construction of the new house.

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KEVIN JUNG (1976) 3503 Treehouse Parkway Norcross/Atlanta, GA 30093

"Yogi" was married in June to Brenda Zellner Jung. She graduated from Carroll in 1979. Kevin is employed by Chicopee, Inc.-Division of Johnson & Johnson. He is Territory Manager-Key Accounts (Georgia, Tennessee, Kentucky). Kevin plans to attend Emery University-Atlanta, Ga. in the fall to attain his MBA.

Kevin remembers ... "Tinker Bell" "Mom's Apple Pie" "Little i" (he wonders where they are??) and the "smell of popcorn".

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HARRIS MURLEY, M.D. (1960) 7331 E. Bonita Drive Scottsdale, Arizona 85253

Harris (who states that his nickname is still too obscene to print) is a Psychiatrist with his office in Phoenix. However, besides private practice, he is Chief of Staff at Camelback Hospital as well as Asst. Medical Director. He continues to teach medical, social work and psychology students, as well as psychiatric residents in social programs. Nancy Zillmer Murley says that Harris never got over his "Student Senate President Syndrome" and thus, continues to do a lot of public speaking. Harris reports that he has been active in helping local courts and the state legislature in developing a law to deal more effectively with child abuse and molestation. In the past few years, he has had a chance to visit with Professor Gordon Folsom, and Jerry Gehl. (I can understand why you remember your visit with Dr. Folsom, but why torture yourself with hopefully a brief encounter with Uncle Andy!?!) Harris says that while he has no current plans to retire, he would like to go back to full time teaching someday. In the meantime, he works hard and plays hard ... golf score in the 90's and still has time to visit Professor Harold Larson, formerly head of Carroll's Speech Dept. who is now Prof. of Speech at Northern Arizona University.

Harris remembers ...

a fraternity meeting when Jerry Gehl told Jack Payne that he had hired a dance band consisting of 3 tubas and a harp for a fraternity dance. Jack was speechless (Eddy - I thought it was a physical impossibility to keep you speechless!!) and Jerry continued never pausing in his business meeting report. (The reason Jack was speechless was because, with his taste in music and dancing ability, he was so enthused with the possibilities of 3 tubas and a harp ... that he could not talk. EDDY!!! ... how the heck are you??)

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CHARLES IRVIN (1972) 4877 Borden Ave. NDG Montreal, Quebec, Canada H4V 2S9

Charlie is an Assistant Professor at McGill University in Montreal. He and Lauren have no children, but have a dog named, Diablo. (Al Thompson has no dogs, but has a child named Diablo ... strange, strange man). Charlie keeps warm in the winter by being active in curling and photography.

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TOM POPA (1961) 2857 Mt. Vernon Rd. SE Cedar Rapids, Iowa 52403

Ah yes, Tom, good to hear from you. You see, Tom started out in the Delta Rhos with me. We were pledges together, etc. Tom later transferred to Iowa State University in order to become an Architect. He is currently a partner with Leo C. Peiffer and Associates, Architects. Tom is Chairman of the Cedar Rapids Zoning Committee, Vice Chairman of the Planning Commission and member of the Environmental Review Committee. He gets outside once in awhile, too, and downhill skiis, plays tennis, races formula cars, reads, dances, flys and carves wood. He says "hi" especially to Joe Kovie and Gordon "Animal" Thornton. And, if you are ever at Elkhart Lake "June Sprints" formula car races, look for a bus with "North American Motorsport" painted on it -- look inside and you'll probably find Tom Popa.

Tom, I remember ...

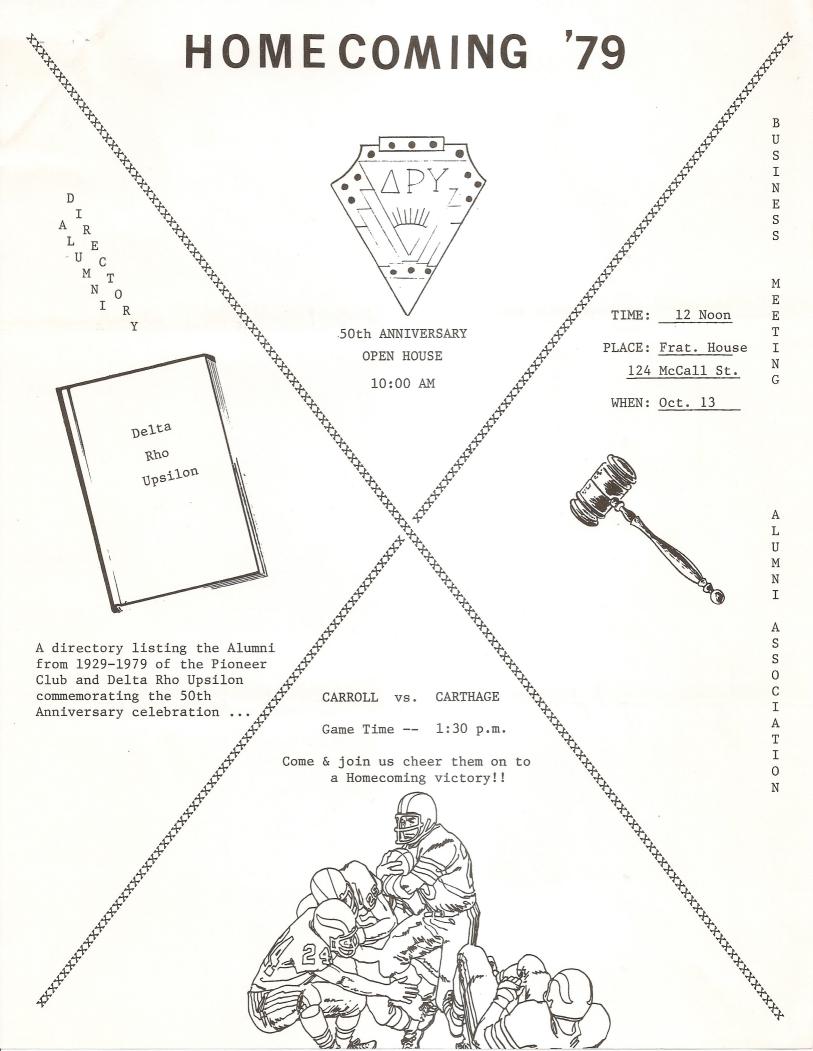
our Pledge Party of 1958 Which you and I directed. It was a "Movie-Silver Screen" theme - where all the Actives/Pledges had to come in costume related to a movie. I was the "Film Director" and we played different games with the Actives that includes make-up (powder in face), seltzer bottles, etc. We had some of them read scenes. was a great time. I still have quite a few snapshots (taken by pledge Glen Staege) that show Whippy Dip, Gar Johnson, Bob Emmons, Harris Murley, Tom Price (and dates) digging in a pile of shoes, receiving make-up or shaving cream in the face, etc. Ah, yes -- remember the time we sat in your room and planned the take-over of the Frat House. We planted "Swede" (Ken) Johnson in the attic for a day. He was to sneak down at night, unlock the front door and tie a rope around the door handles of the Actives' bedrooms. We all dressed in black and quietly in the darkness outside to the House only to find out that Swede and our plan had been exposed MEMORIES MEMORIES

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X XXXXXXXXX XXXXXXXX XXXXXXXX X X X X X X X X X X X X X XXXXXXX X X XXXXXXXX X XXXX X X X X X XXXXXXX X X X JEFF TRADER (1973) 21430 Astotola Drive Brookfield, WI 53005 X X Besides doing an outstanding job as President of your Alumni Association, X and those words really do not convey the fantastic job Jeff has done ... Jeff is getting married. He will marry Ruth Baumann on October 20, 1979. This occasion was made possible by Peter & Ruth Gloede ... as they XXXXXXX introduced Jeff and Ruth to each other. Our best wishes, Jeff and X Ruth. Just think, Ruth, you are not only gaining a husband, but the X DRU Alumni Association as well!!! x_{XXXX} X x..x..x..x..x..x X DATA SHEET -(1979)XXXXXXXX You'll find a data sheet just like the one shown below at the back of The Scoop for you to fill out, if you haven't sent one in for awhile. XXXXXXXX We want to hear from you and reminisce over some of your memories ... X like Russ, Dave, Al, Brian, John, Parker, Charlie and Tom. X X X X X XXXXXXXX XXXXXXXX X X s-a-m-p-1-eReturn to: Ronald Frederking 8476 Hickory Lane Cedarburg, WI 53012 DELTA RHO UPSILON ALUMNI ASSOCIATION x_{XXXX} NEWSLETTER INFORMATION DATA SHEET X X Nickname (if any): X XXXXXXXX Comments/Information from the past while a member of the DRU fraternity/Pioneer club: Address: XXXXXXXX Year Graduated: X Marital Status: Wife's Name: X Carroll graduate: X Children's Names/Ages: X X X XXXXXXXX Comments/Information - current - Regarding yourself - or about Alumni Association: Place of Employment: Occupation: Community Activities/Hobbies, etc.:

(use reverse side, if necessary)





Return to: Ronald Frederking 8476 Hickory Lane Cedarburg, WI 53012

DELTA RHO UPSILON ALUMNI ASSOCIATION

NEWSLETTER INFORMATION DATA SHEET

Name:	Nickname (if any):
Address:	Comments/Information from the past while a member of the DRU fraternity/Pioneer club:
Year Graduated:	
Marital Status:	
Wife's Name:	
Carroll graduate:	
Children's Names/Ages:	
Place of Employment:	Comments/Information - current - Regarding yourself - or about Alumni Association:
Occupation:	
Community Activities/Hobbies, etc.:	
	(use reverse side, if necessary)