

A L E T T E R F R O M Y O U R P R E S I D E N T

Dear Alumni:

We are all salesmen - only our products differ. Whether the product is a widget, a service, or a concept.

An idea, which is not new but warrants review, relates to selling Carroll College and DRU. We can all be of assistance by:

- 1) Passing on the benefits of what college and a fraternity have to offer an individual
- 2) Showing how the needs of the person considering college can be satisfied through Carroll College and Delta Rho Upsilon
- 3) Giving your own experience of the value of the relationship
- 4) Making sure possible students and/or their parents are aware of what Carroll College and Delta Rho Upsilon have to offer
- 5) Helping them contact the right people at Carroll College
- 6) Giving their names to me for possible follow-up by our active group

If the above seems out of place, please forgive me. For the last week I have been involved in a concentrated productive selling conference. If any of you have any comments or suggestions, let's discuss them at the 50th Anniversary of our great fraternal heritage at Homecoming on October 13th.

Sincerely,

Jeff N. Trader-'73
President
DRU Alumni Association

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Home: 784-8579
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P.S. A special thanks to Dave Sengpiel of Bozell Jacobs. Dave's firm participated in an advertising seminar with S.C. Johnson & Son, Inc. Dave offered our active members the opportunity to attend this conference.

P.P.S. I also heard from Brian Hermanson ('75). Hermy "promised" to tell us "all" concerning his life as an eligible bachelor/attorney living in Kansas. He hopes to see us all at the 50th Celebration.

SPRING QUARTERLY MEETING - April 21, 1979

There was still a winter chill in the air when we gathered at the fraternity house for the business portion of the April 21 Spring Quarterly Meeting. After moving, seconding, and voting to adjourn, we rose and glared at the young, supple, athletic looking Actives. Some of us walked over to the gym to show no sign of weakness (others drove their car in order to save themselves for the ordeal ahead!) There was silence in the locker room as both Active and Alum tried to don cold sneakers, shirts, shorts and other basketball attire (ooh, that's cold business). The Actives charged confidently out on the floor to dunk a couple of practice shorts (Jim Schroenike, Doug Reigle, John Dell, Jeff Klaisner, Tom Schaefer, Niel Peterson, Mike Erdmann, Don Kent, Kevin Buehler, Matt Jostock). The Alums tripped out on the the floor trying to remember how to dribble. Our coach, Rick Webster, called his Alumni team together for some last minute strategy and words of wisdom . . . "CHEAT"!!!

At least, the game ball was tossed in the air, the Actives grabbed the ball, dunked an Alum and sank a 30 foot jump shot taking the lead. However, the game see-sawed back and forth until it was tied at 78 - 78 with 15 seconds to go ... and then the Actives called time out for a huddle (the Alums fell on the floor gasping for air). The game resumed and the clock ticked away the seconds . . . 13, 14, 15 ... game ends in a tie 78-78.

First overtime begins ... first overtime ends ... still a tie ballgame! The second overtime begins and with 10 seconds to go, the Actives lead 84-82 ... it looks bad for the Alumni. At this point, I have to take a little (very little) credit. You see, I had coached the Alumni team to four defeats in the past. I advised Coach Webster to send Tom Marks into the game. Now, Tom, by his own admission, had been off the mark during the contest. Coach Webster agreed with my suggestion; called a time out; and with 10 seconds left sent Tom Marks running in to the game.

Things still looked bad ... 5 seconds and the Active defense will let us no more than 25-30 feet from the basket ... 4 seconds ... at the 3 second mark, Tom Marks drives deep to the corner, a good 25-30 feet away, jumps up with the Active defenseman's hand in his face, and fires a long arching jump shot that swishes the net at the buzzer. Holy Cow!! ... tied again, 84-84. The third overtime produced an 88-88 tie; and at the end of the fourth overtime, the score was 98-92. Alumni --98 Actives --92 Hey-hey-hey, we did it!!! What a game (almost ashamed there had to be a loser). So, for the third straight year, the Alumni beat the Actives in basketball.

Hats off to Coach Webster - and a tribute to the weary, but triumphant, warriors! By the way, everyone contributed something to the victory, but special contributions were made by Mark Lucas and Phil Nagle, who kept us in the game - Mark scored many crucial points and was unstoppable in the overtimes. Here are the names of the whole team:

Coach Rick Webster			
Mark Lucas	Mark Nielsen	Gary Ricco	Ron Frederking
Phil Nagle	Rick Trindl	Gary Marquardt	Joe Meek
Wayne Grunewald	Chuck Radtke	Tom Marks	Bob Taylor

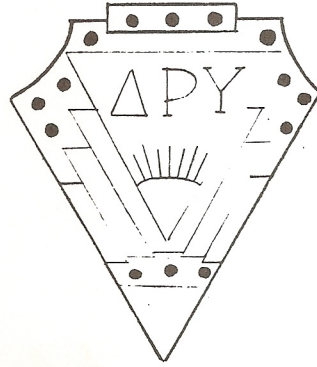
SUMMER QUARTERLY MEETING - July 28, 1979

A big "THANK YOU" to Stan Riffle. Not only did Stan plan and organize one heck of a picnic with brats, corn on the cob, beverages, volleyball, softball, etc. but it was a beautiful, gorgeous day!

We held our regular Summer Quarterly Meeting on Saturday, July 28. After the business meeting we reconvened at Wirth Park in Brookfield for a very nice day. By the way, quite a few of the Actives attended the picnic and it was nice to talk with them and get to know them ... they are first rate guys, who played tough volleyball but weak softball. It was a good time ... and Stan, thanks again for a well organized social event. Also, thanks to your buddy, John Macy, who pitched in and helped ... he cooks a mean brat! I have to say it was one of those days when you stepped back out of the activity for a moment and thought, "I'm glad I know these people ... yes, I sure am."

HOME COMING '79

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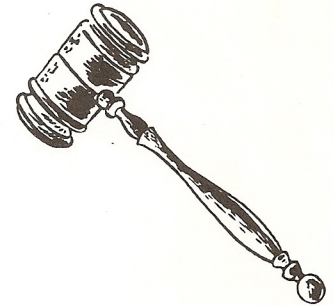
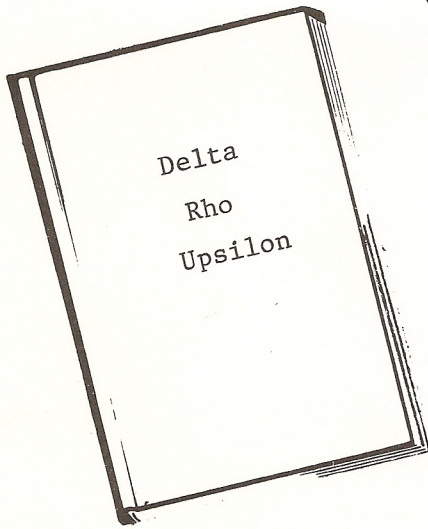


50th ANNIVERSARY
OPEN HOUSE
10:00 AM

TIME: 12 Noon

PLACE: Frat. House
124 McCall St.

WHEN: Oct. 13

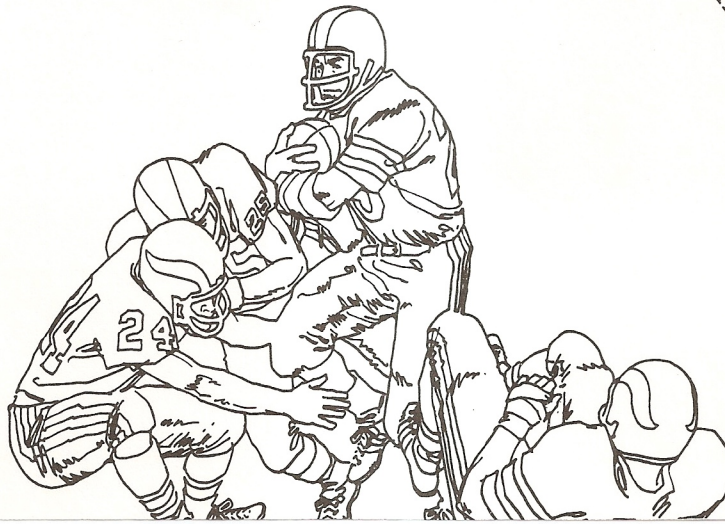


A directory listing the Alumni from 1929-1979 of the Pioneer Club and Delta Rho Upsilon commemorating the 50th Anniversary celebration ...

CARROLL vs. CARTHAGE

Game Time -- 1:30 p.m.

Come & join us cheer them on to a Homecoming victory!!



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